



Carmen Francis

Associate

Toronto

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t. +1 416-601-8854

Bar Admission

Ontario 2012

Practices

International Trade & Investment
Supply Chain

Industries

Food, Beverage & Agribusiness

Carmen Francis is a senior associate in the firm's International Trade & Investment Law Group in Toronto. Her practice is focused on providing business-friendly, strategic and skilled advice across a wide range of trade, regulatory and compliance matters.

Within her international trade practice, Carmen has significant experience acting for clients in anti-dumping investigations and litigation, international investment disputes, import and export control matters, and customs and sanctions compliance. She has appeared before the Canadian International Trade Tribunal, the World Trade Organization, the Federal Court of Appeal, and various trade-related administrative bodies. Her practice engages with a broad scope of industries, including the oil & gas, manufacturing and tech sectors. In the course of representing these clients, Carmen has developed a strategic understanding of the priorities, needs and challenges faced by companies seeking to leverage cross-border business opportunities.

Carmen's regulatory practice is tailored to supporting clients at each stage of the regulatory continuum: from the earliest stages of product formulation and development, to packaging and labelling requirements, ensuring compliance with mandatory standards, obtaining requisite permits and licences, assisting with import and export compliance, and through to responding to regulatory enforcement actions. Her advice is responsive to clients' needs, and prioritizes supporting clients in achieving their business objectives while navigating complex regulatory regimes. In particular, Carmen has extensive experience in the regulation of consumer retail products, and products subject to specialized regulatory regimes such as alcoholic beverages, cannabis, controlled goods and defence articles, cosmetics, natural health products, and medical devices. Carmen provides proactive, pragmatic and considered guidance in an increasingly intricate regulatory environment.

Awards & Rankings

The Legal 500 - Canada

Rising Star: International Trade

Recent Experience

- **Nestlé signs agreement to acquire core brands of The Bountiful Company for US\$5.75B**
April 29, 2021
- **General Atlantic completes an equity investment in pet food company Open Farm**
December 30, 2020

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- **Fairfax Africa Holdings Corporation closes strategic transaction with Helios Holdings Limited**

December 07, 2020

- **Cineworld Group's proposed acquisition of Cineplex for C\$2.8B**

June 11, 2020

Recent Insights

- **Canada Imposes New Sectoral, Financial and Trade Sanctions Against Belarus**

August 10, 2021

- **The CBSA's CARM Client Portal is Now Live**

June 30, 2021

- **Luxury & Fashion 2021 guide (Canada) – Lexology**

May 31, 2021

- **Key Takeaways from McCarthy Tétrault's 11th Annual National Retail and Consumer Markets Summit (Part I)**

March 04, 2021

Events

- **11th Annual National Retail and Consumer Markets Summit**

February 25, 2021

- **Platforms Are the New Cloud: Marketplaces, Delivery Services, Consumer Finance, and More**

December 03, 2020

- **10th Annual National Retail and Consumer Markets Summit**

February 27, 2020

- **The Latest on the New NAFTA and Trump's Continuing Tariff Threats: Perspectives from the United States, Mexico and Canada / Doing Business in Mexico**

June 04, 2019