



# Sabrina Bruno

## Associate

Toronto

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## Bar Admission

Ontario 2018

## Law School

University of Western Ontario

## MT?Divisions & Client Solutions

MT?Play

## Industries

Consumer Products

Retail & Consumer Markets

Retail

Banking & Financial Services

Gaming and Licensing

## Practices

Products Liability

International Trade & Investment

Sabrina Bruno is an associate in our Business Law Group in Toronto. Her practice focuses on providing holistic advice to clients on the need to strike an effective balance required for succeeding in an increasingly competitive marketplace. Sabrina has experience providing strategic business advice to clients across a wide range of commercial, regulatory, and compliance matters. In 2018, Sabrina completed a three-month secondment to the legal department at TD Bank.

Sabrina is also a key member of MT>Play, a venture of McCarthy Tétrault focused on strategic, technical, and legal advisement in the gaming industry. MT>Play brings together a unique team of industry experts and thought leaders to help gaming clients pro-actively manage commercial, legal, regulatory and reputational risk, and capitalize on opportunities for innovation and growth. Clients include organizations in lottery, casinos, sports betting, i-gaming, fantasy sports, esports and more. Sabrina provides clients with an in-depth knowledge of esports and fantasy sports, as well as the regulatory regime surrounding sports betting in Canada and across the globe.

Sabrina received her JD from Western University where she completed the HBA/JD dual degree program with the Ivey Business School. She also studied abroad at the University of Essex, taking Law courses in the subject of Business Law. At Western Law, she was actively involved as a caseworker with Community Legal Services, a legal aid clinic offering legal services to members of the London & Middlesex County community. Prior to entering Ivey, Sabrina studied Developmental Cognitive Neuroscience and Philosophy at Western University where she was a Western Scholar.

Sabrina was called to the Ontario Bar in 2018. She is a member of the Law Society of Upper Canada, the Ontario Bar Association, the Esports Bar Association, The Advocates' Society, and The Sports Lawyers Association.

Sabrina also serves on the Esports Bar Association Public Policy Committee, which works with policymakers, lawyers, and the esports community at large to examine, develop, and advocate for laws and policies that will enhance the industry and help propel it into the next decade.

## RECENT PUBLICATIONS & ATTRIBUTIONS

- "[Striking Equilibrium in Secondary Market Class Actions](#)," Ontario Bar Association, May 2018

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## Recent Experience

- **Newcrest Mining acquires a 70% joint venture interest in Red Chris copper and gold mine in British Columbia from Imperial Metals for US\$804M**

August 15, 2019

## Recent Insights

- **Reopening Canada: A Guide for Non-Essential Retailers**  
May 06, 2020
- **Health Canada Responds to COVID-19: Here's What You Need to Know About its Expedited Approval Processes**  
April 15, 2020
- **No Pixel Podiums: Lack of governance in esports excludes them from the Olympic Games**  
October 24, 2019
- **Measuring the Impact of the Adidas/Ninja Partnership in Esports**  
September 04, 2019