



## Catherine M. Samuel

Partner

Calgary

[csamuel@mccarthy.ca](mailto:csamuel@mccarthy.ca)

t. +1 403-206-5528

### Bar Admission

Alberta 1999  
British Columbia 2004

### Law School

University of Saskatchewan

### Practices

Mergers & Acquisitions  
Outsourcing  
Procurement  
Cyber/Data

### Industries

Franchise & Distribution  
Technology  
Energy & Infrastructure  
Oil & Gas

### US and International Markets

US Markets

Catherine Samuel is a partner in the Business Law Group and Technology Group in Calgary. She is also the Regional Chair (Alberta) of the firm's Franchise & Distribution Group. Her practice is broadly based with an emphasis on complex M&A and commercial transactions, including private equity, acquisitions and divestitures, reorganizations, joint ventures, strategic projects, procurement, IT and outsourcing transactions.

Catherine acts for Canadian and international clients in the energy, telecommunications, technology, retail and financial services industries. She has extensive experience acting on cross-border transactions. She recently acted for a large diversified oil and gas company on a global shared IT infrastructure outsourcing arrangement with multiple service providers, a US private equity fund on its acquisition of a Canadian oilfield equipment manufacturing business and a global mining company in connection with a USD \$1 billion disposition of certain Canadian businesses. With respect to franchising and distribution law, Catherine advises clients on distributorships and related agreements and on franchise disclosure requirements.

Catherine has worked in both our Vancouver and Calgary offices. She gained valuable industry experience during a one-year secondment with the legal and commercial group of a leading global consulting, technology services and outsourcing firm.

Catherine is very active within the firm and participates on the Diversity Committee, the Professional Resources Committee, and the Recruiting Committee. In 2009, she was selected in *Expert* magazine's Rising Stars: *Leading Lawyers Under 40*.

Catherine is a member of the Law Society of Alberta, Law Society of British Columbia, Canadian Bar Association and Calgary Bar Association, and has served as a mentor for the University of Calgary's Venture Legal Clinic.

Catherine received her B.A. in English from the University of Toronto in 1992, followed by an LLB (with Distinction) in 1998, from the University of Saskatchewan where she was a recipient of the Law Society of Saskatchewan Prize in Professional Responsibility and the Canadian Petroleum Law Foundation Prize in Natural Resources Law. She was called to the Alberta bar in 1999, and the British Columbia bar in 2004.

## TRANSACTIONS & CASES

Catherine advises public and private companies on commercial arrangements, mergers, acquisitions and divestitures, outsourcing and technology-related matters, including licensing, reseller and distribution agreements, onshore and offshore BPO and IT outsourcing transactions, e-commerce and privacy issues, and franchise-distribution matters including franchise disclosure requirements. She also has experience acting for private equity firms and with the financing of public and private companies through prospectus and private placement distributions of equity and debt securities. Highlights of her recent experience include:

# Catherine M. Samuel

Partner

Calgary

[csamuel@mccarthy.ca](mailto:csamuel@mccarthy.ca)

t. +1 403-206-5528

- Acting for a significant energy company on the competitive procurement of outsourced application maintenance and application development services;
- Canadian counsel to a US private equity group on the acquisition of a Canadian-based oilfield equipment manufacturing business;
- Acting for a large oil and gas company on a multi-vendor shared IT infrastructure global outsourcing arrangement, including subsequent negotiation of related affiliate agreements in multiple foreign jurisdictions;
- Negotiating and drafting a complex long-term services arrangement on behalf of an electric utility for an 800-megawatt natural gas and steam power plant facility;
- Canadian counsel to global mining company in connection with the USD \$1 billion disposition of its global grinding media business and Canadian steel mill and related businesses;
- Negotiating and drafting a novel lottery services joint venture arrangement involving the distribution of lottery products and related services using POS payment devices;
- Canadian counsel to a US purchaser on the acquisition of a Canadian advertising, marketing and media company;
- Acting for a technology supplier in respect of an advanced metering infrastructure (AMI) transaction involving the procurement of an AMI system and related services by an electric utility;
- Acting for a major pipeline company on a strategic offshore IT outsourcing transaction;
- Providing advice on the acquisition of a technology company, including conduct of IP-related due diligence;
- Advising a customer care service provider on various commercial technology arrangements, including licensing, hosting and reseller arrangements, as well as customer arrangements related to the provision of IT services;
- Negotiation of a business process outsourcing on behalf of the supplier;
- Acting for an internet services company with respect to end-user commercial arrangements and supply agreements with local access service providers, internet service providers and application service providers;
- Providing ongoing contract management advice to a global management consulting firm on an IT services outsourcing arrangement and with respect to various commercial technology arrangements, including licensing, hosting and reseller arrangements, as well as customer arrangements related to the provision of IT services; and
- Providing advice on various privacy matters.

# Catherine M. Samuel

Partner

Calgary

[csamuel@mccarthy.ca](mailto:csamuel@mccarthy.ca)

t. +1 403-206-5528

## Awards & Rankings

### Chambers Canada

Leading Lawyer: Corporate/Commercial (Alberta)

### The Canadian Legal Lexpert Directory

Leading Lawyer: Computer & IT Law; Corporate Mid-Market; Technology Transactions; and Private Equity

### Lexpert Special Edition: Infrastructure

Leading Lawyer

### Lexpert Special Edition: Technology

Leading Lawyer

### Lexpert Special Edition: Energy

Leading Lawyer

### Lexpert Magazine - 2009

Rising Stars: Leading Lawyers Under 40

### IFLR 1000: The Guide to the World's Leading Financial Law Firms

Highly Regarded: M&A

## Recent Experience

- **Hero Group acquires Baby Gourmet**  
January 17, 2021
- **Centrica plc completes agreement to sell Direct Energy to NRG Energy for US\$3.625B**  
January 04, 2021
- **Brookfield Infrastructure acquires Enercare Inc. for C\$4.3B**  
October 15, 2018

## Recent Insights

- **Open for Business and Protecting Lives and Livelihoods: Key Takeaways from "The Brave New World of Infrastructure Unsolicited Proposals in Canada"**  
July 07, 2021
- **Alberta Business Outlook: An Interview Series**  
August 17, 2020
- **Alberta Announces Attractive 20% R&D Grant to Boost Tech Sector**  
July 29, 2020

# Catherine M. Samuel

Partner

Calgary

[csamuel@mccarthy.ca](mailto:csamuel@mccarthy.ca)

t. +1 403-206-5528

## Events

- **The Brave New World of Infrastructure Unsolicited Proposals in Canada**  
June 23, 2021