



## Matthew is leading the revolution to rethink and reinvent the way law firms can better serve their clients

Through significant conversations with clients, and exploring and listening to their challenges, Matthew is identifying the ideas, technology and processes that are bringing law firms and the provision of legal services into the future. This includes optimizing service deliverability, creating transparency and predictability in fees and leveraging new forms of technology to facilitate those services. Matthew's unique role in the industry has been and continues to be a catalyst in helping McCarthy Tétrault enhance our response to evolving client needs.

## Matthew D. Peters

National Innovation Leader  
Partner

Vancouver  
Toronto

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+1 416-601-8272

### Bar Admission

British Columbia 1995

### Law School

University of Victoria

### Industries

Technology  
Gaming and Licensing

### Practices

Outsourcing  
Mergers & Acquisitions  
Procurement

**He understands that when we seek legal support we're looking for someone who can help us reach a business goal. Matthew has really been exceptional to work with.**

— CLIENT

Matthew's role encompasses responsibility for the firm's market strategy and approach to client service. He leads the firm's cutting edge initiatives around innovation, new lines of business, client service, pricing and service delivery, as well as the firm's client satisfaction measurement program.

### Delivering on the promise of a better client experience

Matthew is also a partner in the firm's exceptionally well-regarded National Technology Group. He leads market changing commercial deals for some of our most strategic clients. His recent mandates include:

- acting as lead counsel and negotiator in a number of large business process outsourcings, one of which was the largest in its market in Canada;
- complex licensing and alliance arrangements; and
- complex commercial telecommunication transactions.

**Their lead – Matthew Peters – is a very good negotiator, and very good at understanding the business objectives and providing a practical approach. He's got a great style.**

— CLIENT, CHAMBERS CANADA

As a driver of change in the firm and legal industry, Matthew is a sought-

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after speaker and presenter. He can be found sharing ideas with the global legal community, presenting on an array of topics like the future of the legal profession, re-engineering legal services and technology in the legal industry.

Matthew obtained his LLB in 1994 from the University of Victoria.

## Awards & Rankings

### Chambers Global

A leading lawyer in the area of information technology

### The Canadian Legal Lexpert Directory

Leading Lawyer: Computer & IT Law, Corporate Mid-Market and Technology Transactions

### Lexpert Special Edition - Technology - 2020

Leading Lawyer

### Best Lawyers in Canada

Leading lawyer in the area of technology law and information technology law

### International Who's Who of Internet and E-Commerce Lawyers

A leading lawyer in the area of e-commerce

### Lexpert Rising Stars - 2010

Leading Lawyers Under 40 award for his exceptional leadership and the high level of service he provides to his clients

### Top 25 Most Influential Lawyers - 2019

Recognized in the Business category for being a driver of change in the firm and legal industry

### Lexpert Zenith Awards - 2019

Recognized as Change Agents in Law

### The Best Lawyers' Vancouver Technology Law

"Lawyer of the Year"

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## Acritas Stars

"Stand-out lawyer"

## Recent Experience

- **Genesis Advanced Technology enters into strategic partnership with Koch Industries**  
April 09, 2018

## Recent Insights

- **New Business World, New Legal Models**  
May 09, 2019