



# Alfred A. Macchione

## Partner

Toronto

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t. 416-601-7729

## Bar Admission

Ontario 1996

Québec 1987

## Law School

McGill University

## Practices

IP Litigation

Intellectual Property

## Industries

Life Sciences

Pharmaceutical

Technology

Alfred A. Macchione is a partner in our Technology, Communications and Intellectual Property Group in Toronto. He holds a master's degree in engineering and graduated from the McGill Faculty of Law in 1986 as an Elizabeth Torrance Gold Medallist. He was called to the bars of Ontario and Québec and is a registered patent and trade-mark agent.

Alfred is involved in all aspects of the clearance, acquisition, enforcement and exploitation of patents, trade-marks, copyright, designs and other forms of intellectual property, with special emphasis on high technology. He has particular experience in the patenting of inventions in the fields of networked communications, business and financial services processes, software and other forms of computer technology.

Alfred's specific experience in intellectual property matters includes advising in respect of the development, preparation, filing, prosecution and management of originating patent and trade-mark portfolios having worldwide scope, comprising ongoing enforcement activity and the defense of third-party assertions, related infringement and validity legal opinion work, licensing and standards activity, intellectual property transactional support and general intellectual property counselling for the following clients:

- a multinational technology manufacturer with operations in more than 40 countries;
- a large telecommunications equipment and services provider; and
- a multinational computer software, hardware and services company.

His other areas of expertise include electronic commerce and information technology transactions, technology acquisition, development and exploitation ventures, electronics manufacturing and supply logistics agreements, and technology outsourcing arrangements. His specific experience in high technology transactions has included representing and advising the following clients:

- a national financial services institution in the structuring and negotiation of a multi-year technology development initiative involving a comprehensive front-end platform for multiple retail service delivery channels with back-end integration to existing legacy systems and applications;
- a major Canadian daily newspaper publisher in respect of the procurement of production level computer technology for multi-site editorial composition and pagination;
- a dominant Canadian securities exchange in the purchase, installation and maintenance of large-scale computer systems for critical real-time

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market transaction processing;

- a major financial institution in respect of the structuring of a multi-billion dollar outsourcing arrangement to provide a comprehensive information technology infrastructure across its national operations with related technology procurement, asset management and application support services;
- a provincial securities regulator in the procurement of data consolidation services for the collection and dissemination of quotation and transaction data among varied marketplaces, data vendors, news services and subscribers; and
- a large Canadian financial institution in respect of the restructuring of a novel internet-based electronic invoice presentment and payment service offered in conjunction with other major Canadian financial institutions and their commercial customers.

Prior to joining McCarthy Tétrault, Alfred practised for a number of years with another Bay Street firm in Toronto. Earlier in his career, he practised for several years at a large Ottawa-based intellectual property prosecution and litigation firm and thereafter, in-house with the Canadian arm of a multinational computer company.

Alfred is a past chair of the Information Technology Committee of the Intellectual Property Institute of Canada. He is also President of the Canadian National Group of the International Association for the Protection of Intellectual Property (AIPPI) and is international Co-Chair of the IT and Internet Standing Committee of that organization. He has served on various other professional committees in the areas of intellectual property and information technology law.

## Awards & Rankings

### World IP Review Leaders

Leading Lawyer: Intellectual Property

### IP Stars

Global IP Star

### Chambers Global

Leading Lawyer: Intellectual Property - Canada

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## Chambers Canada

Leading Lawyer: Intellectual Property - Nationwide Canada

## The Canadian Legal Lexpert Directory

Repeatedly Recommended: Intellectual Property

## The Legal 500 - Canada

Leading Lawyer: Intellectual Property

## Who's Who Legal: Patents

Leading Lawyer: Patents

## Patents Experts Guide

Leading Lawyer: Intellectual Property (Patents)

## Managing Intellectual Property IP Stars

Patent Star

## Managing Intellectual Property IP Stars

Trade mark Star

## Best Lawyers in Canada

A leading lawyer in Intellectual Property Law

## WIPR Leaders 2019

One of the leading IP practitioners in the world

## Recent Experience

- **Freudenberg Oil & Gas Ltd faces trademark opposition in connection with its VECTOR line of products**
- **InstarAGF Essential Infrastructure Fund Partners acquire stake in Skyservice Investments Inc.**  
September 12, 2017
- **Direct Energy Marketing Limited sells its Airtron Canada business to GDI Integrated Facility Services Inc.**  
November 14, 2016

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## Recent Insights

- **New Canadian Trademarks Law – Avoid Government Fee Increases by Filing or Renewing Now**

June 06, 2019