



# Jade Buchanan

Partner

Vancouver

[jbuchanan@mccarthy.ca](mailto:jbuchanan@mccarthy.ca)

t. +1 604-643-7947

## Bar Admission

British Columbia 2017  
Saskatchewan 2012

## Law School

Dalhousie University

## Practices

Mergers & Acquisitions  
Cyber/Data  
Intellectual Property

## Industries

Technology  
Retail & Consumer Markets

Jade Buchanan is a privacy and technology lawyer in our Vancouver office.

An emerging leader in privacy and data protection law, Jade worked on some of the largest cybersecurity incidents in Canadian history and dozens of other incidents, including data breaches and ransomware attacks. He also has extensive experience with complex data sharing agreements, regulatory compliance and responding to inquiries from privacy commissioners. Beyond experience with Canada's and British Columbia's private sector privacy legislation (PIPEDA, CASL and PIPA), Jade has extensive experience advising on British Columbia's public sector legislation (the *Freedom of Information and Protection of Privacy Act*) for public bodies and their service providers. Jade is also a Certified Information Privacy Professional (Canada).

Jade's technology transaction experience includes drafting and negotiating a range of IT outsourcing, licensing, maintenance, and support agreements. He has particular experience negotiating large, cloud-based outsourcings and the acquisition of cybersecurity software and services.

## His recent experience includes:

- Providing regulatory guidance and assisting with mandatory breach notification for several cybersecurity incidents, including data breaches and ransomware attacks.
- Assisting a range of companies in strengthening their privacy compliance posture, with particular experience in retail, ecommerce and the financial sector.
- Leading privacy and anti-spam diligence and negotiations in significant transactions, including where the acquired company has experienced a significant cybersecurity incident.
- Negotiating cloud outsourcing deals for private and public sector entities.
- Assisting Canada's Digital Technology Supercluster with launching multi-participant technology development projects.
- Acting for an aeronautics company in its global IT outsourcing agreement.
- Counsel to client in becoming registry operator for generic top-level domain (gTLD) and outsourcing certain registry-operator functions.
- Lead on developing compliance plans, policies, and training resources for Canada's anti-spam legislation (CASL) for clients in virtually every sector.

Jade has spoken on technology, privacy and cybersecurity at dozens of events. Some of his most recent speaking engagements include:

- The Association of Corporate Counsel's 2019 Cybersecurity Summit on cybersecurity incident preparedness.

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- The Institute of Corporate Directors on cybersecurity incident preparedness.
- Vancouver Start-up Week (2019) on privacy law.

Prior to joining McCarthy Tétrault, Jade practiced with a leading western Canadian firm and clerked for the Saskatchewan Court of Appeal under the Chief Justice.

Jade was called to the Saskatchewan bar in 2012 and the British Columbia bar in 2017. He is a member of the Law Society of British Columbia, Law Society of Saskatchewan (inactive), and the Canadian Bar Association.

## COMMUNITY & PROFESSIONAL LEADERSHIP

- International Association of Privacy Professionals - Member
- Intellectual Property Institute of Canada (IPIC) - Associate Member
- Canadian IT Law Association (IT.Can) – Member

## Awards & Rankings

### Global Data Review 40 Under 40 - 2021

Recognizes the top 40 data lawyers under the age of 40 from around the world.

### Horace E. Read Award - 2011

Awarded to graduating student who has made the greatest overall contribution to scholarship and student life#

### Schulich Scholarship in Law - 2010

Award based on academic merit and community involvement.

### McCarthy Tétrault Leadership Award - 2010

Award based on academic merit and community involvement.

### Hon. Richard B. Hanson Prize in Constitutional Law - 2010

Awarded for the highest mark in Constitutional Law.

## Recent Experience

- **Eddyfi/NDT acquires Dynamic Risk Assessment Systems**  
March 31, 2021
- **Computacenter plc completes arrangement with Pivot Technology Solutions, Inc.**  
November 02, 2020

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- **Cineworld Group's proposed acquisition of Cineplex for C\$2.8B**

June 12, 2020

- **Morningstar completes its acquisition of PlanPlus Global**

April 03, 2020

## Recent Insights

- **British Columbia Unveils Significant Changes to FIPPA Including New Data Sovereignty Rules**

November 03, 2021

- **Cross-Border: A Retailer's Guide to Doing Business in Canada 2021 Edition**

October 26, 2021

- **Cross-Border: A Consumer Products Industry Guide to Doing Business in Canada 2021 Edition**

October 26, 2021

- **Jade Buchanan recognized for cyber/data expertise in Global Data Review's 40 Under 40 list**

April 30, 2021

## Events

- **11th Annual National Retail and Consumer Markets Summit**

February 25, 2021

- **Canada's Privacy Overhaul: Deep Dive into Key Topics (Two-part Series)**

February 24, 2021

- **Platforms Are the New Cloud: Marketplaces, Delivery Services, Consumer Finance, and More**

December 03, 2020

- **8th Annual Vancouver Pension and Benefits Seminar: Diary of a Pension Fiduciary**

February 06, 2019